

# Prix Thun for Art and Ethics

A growing sculpture by George Steinmann 2013 -



The knowledge about  
interdependency is  
the responsibility  
of Art.

\_Concept

## Prix Thun for Art and Ethics

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*Attitude becomes a tangible result*

### Starting position

The work *Prix Thun for Art and Ethics* is a growing sculpture by George Steinmann in the form of an art prize. The work is located in the Artmuseum Thun.

The aim of the *Prix Thun for Art and Ethics* is to promote the innovative strength of artistic strategies for the development of sustainable, ecological and cultural processes and thereby strengthen the Thun region. The focus is on the capacity for dialogue, social responsibility and solidarity.

### Subject

The work is an exemplary model of artistic activity with a sustainable effect.

### Structure

The art prize will be awarded annually from 2016. For this purpose, an association has been established, and an advisory board and an expert jury formed.

The primary duration of the work shall be 5 years, which began with the exhibition of George Steinmann at the Kunstmuseum Thun in September 2014. The work was presented to the public in the context of this exhibition. The work shall resonate for a long-term.

Each art prize is endowed with CHF 25,000.

It is intended for artists who work in any media. There is no age limit for applicants. The focus is on the promotion of artistic skills that combine aesthetics and ethics.

The annual assessment of the applications is carried out by an expert jury.

The members of the jury are:

- Helen Hirsch, Director of Kunstmuseums Thun
- Marianne Flubacher, Head of the Cultural Department of the City of Thun
- Prof. em. Dr. Jean Ziegler, Sociologist, Geneva
- Prof. Dr. Peter J. Schneemann, Art Scholar, Bern University
- Jürg Neuenschwander, Film director and film producer, Paris, Bern
- Dr. h.c. George Steinmann, Artist, Bern

The statutes of the association, prize regulations and the concerns of public relations have been developed by the artist in collaboration with the officials of the association.

### Nomination

The Artprize shall be awarded by the society to an individual artist or to an artist-team through nomination. The expert jury therefore will evaluate possible candidates.

Following up George Steinmann will make a selection of 3 nominees which will be contacted in order to accept the nomination.

The answers received will be evaluated. The expert jury shall determine the prize winner or team of awardees. The awardee(s) will be informed in writing by the association's office.

### Award ceremony:

The presentation of the award will take place as part of a special event in Thun.

### Objective:

Through the award, the award winner will have a general link to the Kunstmuseum and the City of Thun. Synergies in terms of a win-win situation shall arise from this.

Competencies are linked, joint energies are set free, and innovation, research and development encouraged.

Possible examples: An exhibition at the Kunstmuseum Thun, an art project in the public space in the Thun region, the opportunity for collaboration of the awardee in special projects of the City of Thun as a consultant.

### Resonance

The work *Prix Thun for Art and Ethics* is poised to develop into a unique, internationally recognised award, and thereby shall resonate into the future of the Thun region.

The arts award shall become a quality label for the Thun region and enhance its profile.

### Communication

The magazine Kulturtipp is the media partner. (Verlag Konsumenteninfo AG Zürich)  
[www.kultur-tipp.ch](http://www.kultur-tipp.ch)

### Funding

The prize money for the first three years is guaranteed by the supporting association of Kunstmuseum Thun and Energie Thun Ltd. The sponsorships are ideally characterised by exemplary ethical behaviour.

## Walk the Talk

A paradigm shift to a future-oriented society is not possible without the intervention of art as a form of knowledge.